

# **THE 2020 GRENACHES DU MONDE COMPETITION**

## **Use of the Grenaches du Monde medal**

**The “Grenaches du Monde” medal is a trademark registered** with France's National Institute of Intellectual Property (INPI).

For further information, the competition's regulations can be read on our website: [www.grenachesdumonde.com](http://www.grenachesdumonde.com)

### **Permission must be obtained before use of the medal trademark**

- No reproduction of the Grenaches du Monde competition medal is permitted without the prior consent of the Conseil Interprofessionnel des Vins du Roussillon (Roussillon Wine Trade Council) (make request to [contact@grenachesdumonde.com](mailto:contact@grenachesdumonde.com)).
- The medal must be accompanied by mention of the wine that won the award as well as the brand name and/or the name of the producer.
- Compliance with the competition's visual identity is mandatory.

### **Use is restricted in terms of time and quantity**

- When permission is granted, use of the reproduction of the medal is permitted on the wines until the batch that won the award has been exhausted.
- Use on other sales material (brochures, banners, shop signs, websites, etc.) is limited to the five years following the award of the medal, which means up to 16 September 2025 for prize winners at the 2020 competition.

### **Two types of use of the medal on bottles are possible.**

Below we give details of how to purchase or declare each of the different types of use.

- **Purchasing stickers to be affixed to bottles.**

Orders are placed directly to the Conseil Interprofessionnel des Vins du Roussillon through the online medal ordering store. This is only accessible to winners of awards at the 2020 competition through their customer account on the website [www.grenachesdumonde.com/mon-compte](http://www.grenachesdumonde.com/mon-compte)

The award winner undertakes to affix the stickers only to bottles whose contents match the awarded wine and whose volume does not exceed the one declared on the registration file. The CIVR cannot be held liable for any claim arising from failure to respect this commitment.

- **Inclusion of the medal in sales labels or material such as neck labels**

Inclusion of the medal in sales labels or material such as neck labels is permitted on the condition that you have declared the printing of such labels by making a prior request to the CIVR through the online medal package ordering store. This is accessible only to

2020 competition winners through the customer account at the website [www.grenachesdumonde.com/mon-compte](http://www.grenachesdumonde.com/mon-compte)

The award winner undertakes to affix the competition medal only to bottles whose contents match the awarded wine and whose volume does not exceed the one declared on the registration file. The CIVR cannot be held liable for any claim arising from a breach of this commitment.

The CIVR monitors compliance with the visual identity and the quota of medals available.

It charges a fee for use of the medal brand on wine.

## Fees

### Medal stickers:

All prices in € and excluding tax (20% VAT applicable for France, no VAT outside the EU, as for registrations)

From 1,000 to 5,000 (from 1 to 5 rolls)	€24 per thousand
From 6,000 10,000 (from 6 to 10 rolls)	€20 per thousand
From 11,000 to 30,000 (from 11 to 30 rolls)	€19 per thousand
31,000 to 50,000 (from 31 to 50 rolls)	€17 per thousand
More 51,000 (from 51 rolls)	€14 per thousand

**Shipping and packaging costs** (flat fee in €, excluding tax, for each order, 20% VAT applicable for France):

EU shipping fee (including carriage) €15 flat fee for EU

Shipping outside EU (including carriage) €50 outside EU

Packaging fee if collected from CivR on-site FREE

### Flat fee for medal inclusion:

In €, excluding tax, 20% VAT applicable for France, no VAT outside EU, as for registration)

Less than 20,000 reproductions	€8 per thousand
Between 20,000 and 150 000 reproductions	€6 per thousand
More than 150,000 reproductions	€804